**Task Description**

We need a new brochure (A4, double sided) for our software product that is used by transport and delivery companies. It's called TransVirtual and is a cloud based solution with an android app used by drivers and couriers and depot staff whilst office and management staffs use a cloud based web portal.

We’re expanding to new markets and need to update our marketing material. You can use the TransVirtual logo and website as inspiration but we are looking for creative and bold ideas that reflect our growing company so don’t be afraid to present something a bit different. This is the first step in updating our image so there will be opportunities to produce further marketing materials and branding when we settle on a style that fits.

The front page should grab the reader’s attention and highlight some of the key benefits from the list below. The back page can add some more detail and should include our contact/social media information.

Software Name: TransVirtual

Website: [www.trans-virtual.com](http://www.trans-virtual.com)

Android App: <https://play.google.com/store/apps/details?id=com.transvirtual&hl=en>

Technology solutions for the transport, courier & delivery industries.

Key Benefits:

* Cloud based
* Web Portal & Mobile App
* Use a single mobile device for all deliveries
* Free trial – no contracts
* GPS Tracking included
* Add-on Modules include:
  + Route Optimisation
  + Pricing and Invoicing
  + Pallet Control

Additional Features:

* Customer logins
* Smart pickup controller to allocate jobs
* Live status updates for operations staff
* Automatic notifications sent to receivers
* 24/7 tracking and mapping views
* Simple per consignment rates
* Unlimited users and drivers
* Flexible import/export frameworks for data exchange

TransVirtual, proudly developed by RapidTeks

Use USA contact details from website.

Social Media links:

[www.twitter.com/transvirtual1](http://www.twitter.com/transvirtual1)

[www.facebook.com/transvirtual](http://www.facebook.com/transvirtual)

<https://www.linkedin.com/company/10538095>

<https://www.youtube.com/c/transvirtualau>